

City of Flagler Beach

Pedestrian Wayfinding Sign Blade Application

Pursuant to Section 7.06.10, *City of Flagler Beach Code of Ordinances*, pedestrian wayfinding sign blades owned and controlled by the City may be provided by the City and shall be located only on pedestrian wayfinding sign posts as provided by the City at the City's sole discretion within public rights-of-way.

Business _____

Location _____

Mailing Address _____

Local Business Tax Receipt Number _____

Applicant _____

Mailing Address _____

Phone _____

Email _____

Requested Sign Blade Locations

- | | |
|---|---|
| 1. South Daytona Avenue at 3 rd Street South | 7. South Central Avenue at 2 nd Street South (SE Corner) |
| 2. South Daytona Avenue at 2 nd Street South | 8. 4 th Street South East of South Central Avenue |
| 3. South Central Avenue at 4 th Street South | 9. 3 rd Street South East of South Central Avenue |
| 4. South Central Avenue at 3 rd Street South | |
| 5. South Central Avenue at 2 nd Street South (NW Corner) | |

Acceptance of Regulations

I have read the regulations that allow pedestrian wayfinding sign blades within the City of Flagler Beach. I understand that pedestrian wayfinding sign blades are owned and controlled by the City, may be provided by the City, shall be located only on pedestrian wayfinding sign posts as provided by the City at the City's sole discretion within public rights-of-way, and installed and maintained by the City. I also understand it is my responsibility to fulfill all submittal requirements initially and the maintenance and administrative annual fee by October 1 of each subsequent year. My failure to pay the fee within thirty (30) days of the date due shall result in removal of the applicable sign blade(s). The City will remove any pedestrian wayfinding sign blade for any business or venue that relocates, ceases operation, and/or closes.

Signature _____

Date _____

Approved Yes No Signature _____

Installation Date _____

Installation Notes _____



SUBMITTAL REQUIREMENTS

- Fee per Blade - \$55.00
- Maintenance and Administrative Annual Fee per Blade - \$45.00 or \$22.50*

*One-half (½) year rates for the Administrative Annual Fee are in effect after March 31 of each year

- Completed Application

BLADE REGULATIONS

Pedestrian wayfinding sign blades are subject to the following quantity and specifications:

- Limited to one (1) directional sign blade per side per business or venue where a valid local business tax receipt has been obtained or is not required
- Sign blade locations on pedestrian wayfinding sign posts shall be allocated on a first-come, first-served basis
- No pedestrian wayfinding sign blades shall be approved for a business or venue located within one hundred fifty (150) feet, measured along the right-of-way, from the pedestrian wayfinding sign post requested
- Pedestrian wayfinding sign blades shall be limited to logos and/or a dark background with white lettering in "Arial Black" font
- Relocated businesses or venues that desire a new pedestrian wayfinding sign blade must complete a new application for approval

March 18, 2013

Planning and Building Department