



FLAGLER BEACH POLICE DEPARTMENT

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CHIEF MATTHEW P. DOUGHNEY

PUBLIC SERVICE ANNOUNCEMENT

July 16, 2018

"City of Flagler Beach – CodeRED Alert Sign Up"

Would you like to be alerted about developing situations regarding public safety in Flagler Beach? The City of Flagler Beach is proud to announce our partnership and participation with the "CodeRED" Alert System.

What is **CodeRED**? **CodeRED** is a free, web-based critical communications solution that enables local Public Safety personnel to notify residents and businesses by telephone, text message, e-mail, and social media of time-sensitive information, emergencies, or urgent notifications.

CodeRED is an important tool that will help keep you well informed and prepared for any emergencies that may occur in our community. The use of **CodeRED** will afford our City's Public Safety Officials the opportunity to send messages to alert you of emergency details, instructions, or precautions that you need in order to make well-informed decisions and remain safe.

"The use of **CodeRED** is yet another proactive tool that we in public safety can utilize in conjunction with social and traditional media outlets to help spread the word accurately regarding emergencies in our City" said Flagler Beach Police Chief Matt Doughney.

Increasing public awareness and enrollment in the Flagler Beach **CodeRED** system is vital to ensure that all residents receive alerts and emergency messages related to inclement weather, evacuation notices, missing persons, active shooters and other disaster response efforts. Read on to learn several best practices and tips for promoting **CodeRED** registrations. The key to the success of this system is your participation! If you'd like to sign up to participate in the free **CodeRED** service, please go the Flagler Beach Police Department's website at; <http://www.fbpd.org/code-red-signup/> Sign-ups and participation in this program are free and once you click on the link above, you'll be connected to the **CodeRed** sign up page.

For more information regarding this new endeavor, please contact Fire Captain Stephen Cox at (386) 517-2010.

